



Enabling transition towards circular and systemic BIOeconomy  
model regions by a Regions-to-Regions approach

## **Deliverable 6.1: Kick-off meeting and its minutes**

**March 2024**

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|------------------------------|-------------------------------------------------------------------------------------------------------------|
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| <b>Work Package leader</b>   | FZJ, Forschungszentrum Jülich                                                                               |
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| <b>Task leader</b>           | FZJ, Forschungszentrum Jülich                                                                               |
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### BIO2REG in a nutshell

A sustainable bioeconomy is essential for achieving the goals of the Green Deal. However, implementing a regional bioeconomy comes with various challenges. Bioeconomy model regions offer a systemic approach to transitioning to sustainable development. The EU-funded BIO2REG project aims to help greenhouse gas-intensive economies unlock their bioeconomy potential by moving towards bioeconomy model regions. The project will encourage networking of regions, interregional exchange and cooperation, providing regional stakeholders with a conceptual framework for regionalisation in bioeconomy model regions. This involves mapping best practices in a circular and sustainable bioeconomy, assessing bioeconomy potential, offering mentoring and training, forming transition alliances, and making policy recommendations. The project adopts a multi-actor approach by collaboratively creating tools and guides with regional stakeholders and engaging with regions through guided on-site exchanges.

Find out more:

URL <https://bio2reg.eu>

LinkedIn <https://www.linkedin.com/company/bio2reg>

X/Twitter <https://twitter.com/BIO2REGeu>

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# 1 Background

The **BIO2REG** project started on 1<sup>st</sup> January 2024 and a kick-off meeting was held on 6<sup>th</sup> and 7<sup>th</sup> February 2024 in Brussels. The agenda and attendance list are enclosed in the Annex (Chapter 5 Annex) of this document. Deliverable 6.1 is part of Work Packages (WP) 6 and 7 addressing the overall project management to ensure project achievement in compliance with EC rules and assuring continuing commitment of the project consortium.

BIO2REG is a European project that aims to enable the systemic transition of greenhouse gas-intensive regions through concrete and actionable measures to become bioeconomy model regions. The project seeks to equip regional stakeholders with an array of practical knowledge and tools to design and implement a region-specific transition.

## These tools include

- a multi-criteria assessment framework and guides for a self-assessment of bioeconomy model region potential,
- a network of regions that promotes direct stakeholder interaction and mutual learning, and
- an interregional exchange programme that will foster partnerships, showcase experiences and build capacities through mentoring and training services.

Central to the project is its regions-to-regions approach, fostering the exchange of knowledge, best practices, and challenges among various regional stakeholders involved in the transition process. The project's unique model region framework places regions and their specificities at the centre of the transformation.

## 2 Day 1 – 6 February 2024

### 2.1 Introductory speeches

#### Welcoming words and overview on day 1

*Presented by Ulrich Schurr and Denise Gider, Forschungszentrum Jülich, BioökonomieREVIER, coordination team BIO2REG*

Ulrich Schurr and Denise Gider introduced BIO2REG and the project's core aims:

#### BIO2REG project aims

- 1) Anchor bioeconomy as a narrative for regional transition.
- 2) Equip regional stakeholders with practical knowledge and tools to design and implement a region-specific transition.
- 3) Improve exchange and cooperation between European regions.

Denise Gider gave an overview of BIO2REG tools targeting regional stakeholders:

#### BIO2REG tools

- Regionalization concept to develop and implement regionally adapted bioeconomy transition paths.
- Mapping of best practices in bioeconomy model regions.
- Guidelines for evaluating bioeconomy potential in regions.
- Mentoring and training services for regions.
- Partnerships to facilitate the transition.
- Tailored policy recommendations to optimise strategies and funding.



## Get to know the BIO2REG team

*Moderated by Christian Klar, FZJ, coordination team BIO2REG and BioökonomieREVIER*

Christian Klar led the "get to know each other" session for the partners. In addition to introducing the partners, this also involved getting to know the respective regions using the interactive survey tool Mentimeter (Figure 1).

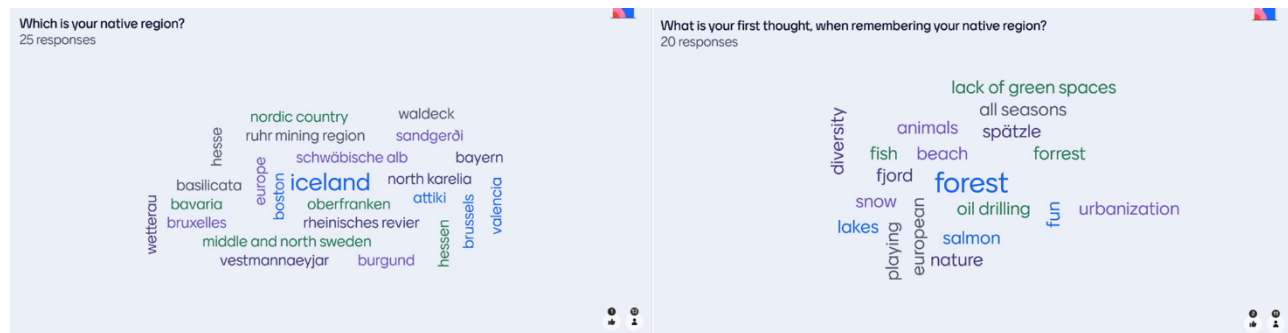


Figure 1: Mentimeter survey on native, home regions.

The subsequent question on professional background revealed the diverse and varied expertise of the BIO2REG consortium (Figure 2).

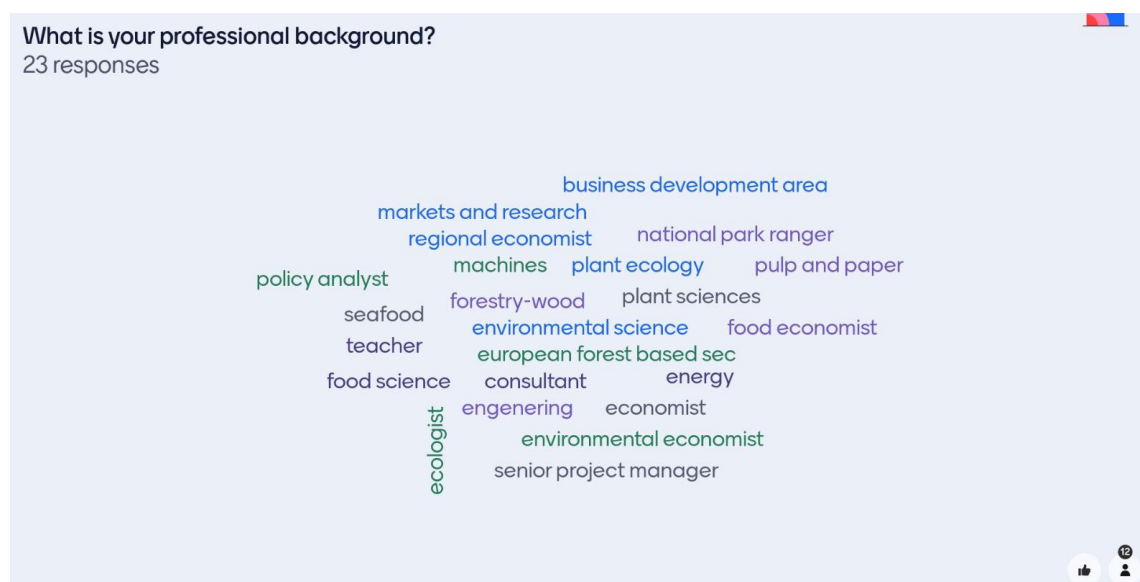


Figure 2: Mentimeter survey on professional background.

The last part of the session addressed the personal view of partners on BIO2REG's scope and expectations towards desired accomplishments of the project (Figure 3 and Figure 4).





Figure 3: Mentimeter survey on BIO2REG project scope.

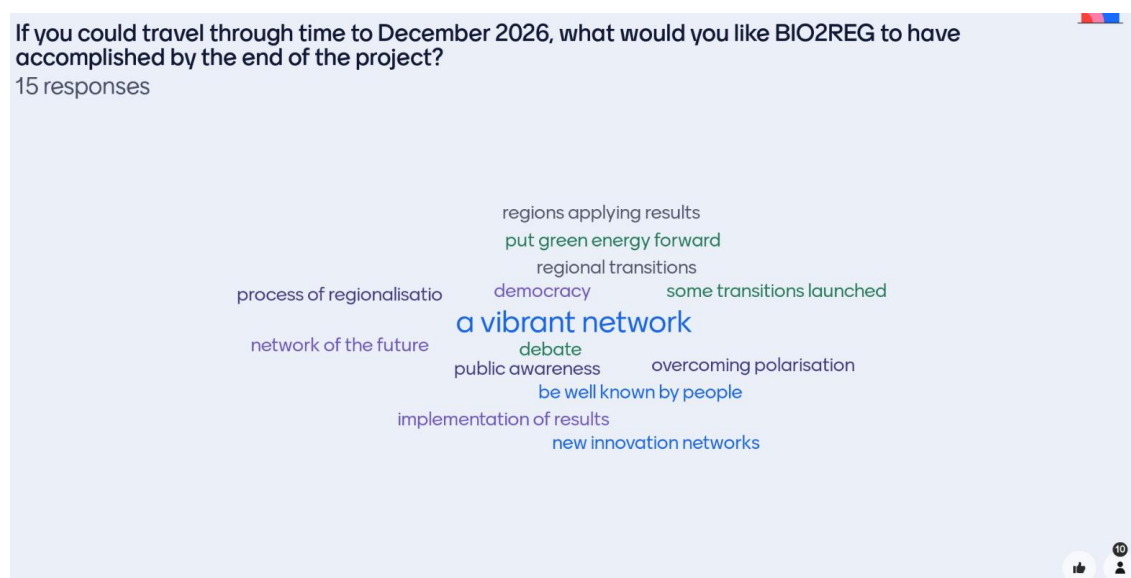


Figure 4: Mentimeter survey on desired accomplishments of BIO2REG.

## 2.2 The EU Bioeconomy Strategy

*Presented by Adrian Leip, Head of Bioeconomy, DG Research and Innovation, European Commission*

Adrian Leip provided in his keynote an overview of the policy context surrounding national and regional bioeconomy development and the variability of regions in Europe. Leip emphasised that the deployment of the sustainable circular bioeconomy needs to take the regional context into account, including the high variability of biological resources and existing funding instruments. Different measures by the European Commission to strengthen and scale-up the biobased sectors, and unlock investments and markets include for example:

### Exemplary measures of the European Commission

- The [Circular Bio-based Europe Joint Undertaking](#) partnership between the European Union and the Bio-based Industries Consortium.



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- Promotion of bioeconomy model regions via Horizon Europe (BIO2REG project and upcoming BIO2REG twin project Innovation Action [HORIZON-CL6-2024-CircBio-01-7](#)).
- New European Innovation Agenda flagship: [Regional Innovation Valleys](#) for Bioeconomy and Food Systems.
- [Bioeconomy Changemakers Festival](#): Youth as driver of transformative change, 11-17 March 2024.

## 2.3 Bioeconomy model regions – conceptual idea and practical examples

*Presented by Ulrich Schurr, Forschungszentrum Jülich, coordination team BIO2REG and BioökonomieREVIER*

Ulrich Schurr presented the conceptual underpinning of the regionalisation of the bioeconomy. Schurr emphasised the need to “act regional in a global context” by leveraging regional potentials for sustainable global bioeconomy. Regions serve as innovation basis for circular bioeconomy to analyse and develop regional strengths, serve as a network opportunity to create added value in a region and provide a regional innovation ecosystem. In bioeconomy model regions, bioeconomy considers regional specificities with regards to among others, regional players, economic structure, quantity and quality of biological resources, agricultural and industrial structure, regulatory frameworks, conditions and requirements for protection of natural resources etc. Schurr introduced the Rhenish mining region ([BioökonomieREVIER](#)) in transition towards a bioeconomy model region using the momentum of the region’s lignite mining phase-out in 2030.

## 2.4 Key messages for project implementation and reporting

*Presented by Salvatore Martire, European Research Executive Agency, Project Officer BIO2REG*

The project officer (PO), Salvatore Martire provided an overview of the work of the European Research Executive Agency (REA), BIO2REG’s role in the context of Horizon Europe, and key details about expected outcomes, the scope, project implementation, communication, dissemination and exploitation. He encouraged to find and exploit synergies with similar projects from the same call of Horizon Europe, Cluster 6 - 2023. Martire gave an overview of the reporting timeline (periodic reporting in August 2025, final reporting 2 months after the project ends in February 2027). The new lump sum system was presented. Partners will be paid on completion of WPs which necessitates an early communication with the PO if potential changes occur. Resources such as the Online Manual and Model Grant Agreement were flagged and key requirements for communication, dissemination and exploitation were noted such as strategic targeting, acknowledgement of EU funding, the many free of charge European Commission tools, and the importance of tagging key players such as REA.

## 2.5 WP1 Assessing regional potential towards circular and systemic bioeconomy model region transition

*Presented by Georgios Maroulis and Antonis Rovolis, Panteion University, Work Package 1 lead*

*Denise Gider, Forschungszentrum Jülich, **Task 1.1** and **Task 1.4** lead*

Georgios Maroulis and Antonis Rovolis provided an overview of WP1 aiming at elaborating region’s potentials towards bioeconomy transition. PU leads **Tasks 1.2 and**



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**1.3** on the design of the initial **Multi-Criteria Assessment (MCA)** framework and its proofing to quantitatively identify regional bioeconomy potential. The publicly available core results will be guides for regional stakeholders to implement regional MCA framework assessments (Deliverable 1.3, due date 30.06.2025). Maroulis presented an overview of research on previous attempts to assess bioeconomy and bioeconomy potential followed by a discussion of several methods and their positives and negatives, such as added value if focus is on EU regions, **indicator-based analysis and input-output analysis**. Maroulis emphasized the need to identify the most suitable indicators as early as possible and to get rid of unnecessary elements not serving the overall concept. This will be jointly realised in the consortium over the next months and in close exchange with bioeconomy experts and regional actors within Task 1.4 (see below) and **will be tested in five regional network events within WP2 in 2025**.

Denise Gider provided an overview of FZJ's lead role in **Task 1.1** to establish a framework on how to concretise bioeconomy model regions. She provided a sneak peek of the regionalisation concept on the 2<sup>nd</sup> day of the kick-off meeting (see Chapter 3). Gider further introduced **Task 1.4 mapping best practices in circular and systemic bioeconomy model regions** by means of e.g. expert consultations and expert and stakeholder workshops. Best practices will be structured on the following prerequisites for successful transition: bio-based value chains and business models, research infrastructure and living labs, social sustainability aspects of the transition, education, and funding. The core result will be guides on transition measures towards bioeconomy model region for regional stakeholders (Deliverables 1.4 and 1.5, due dates 30.06.2025). These guides will be further validated in five regional stakeholder events in WP2 in 2025.

## 2.6 WP2 Establishment of an interregional network structure on circular and systemic bioeconomy model region transition

*Presented by Aran Blanco, Senior Europa (Kveloce), Work Package 2 lead*

Aran Blanco presented an overview of WP2 and the establishment of an interregional network, which will start in January 2025. Regarding its relation to other WPs, Blanco noted that it will build on the results of WP1 (Task 1.4) by validating and providing feedback as well as help to identify networking tools (WP3), organize co-creation activities at regional events (WP3,4,5), and contribute to the impact evaluation (WP6,7).

**Task 2.1** mapping of best practices in bioeconomy model regions to create a concept note of the network, its structure, services and member roles, events, target groups, and synergies with other projects will build on the results of **Task 1.4**. The network concept will be submitted to REA as Deliverable 2.1 by 30.06.2025. **Task 2.2 will identify and assess user-friendly interaction tools for regional bioeconomy stakeholders**, with a focus on IT tools in Europe (Deliverable 2.2, due date 30.06.2025). The database of tools will later be published on the BIO2REG website. The **setup of the network under Task 2.3** will begin in March 2025 and build on the network concept. Five regional events and two full day network knowledge sharing events will take place in this task.

## 2.7 WP3 Boosting the development of circular bioeconomy model regions by an interregional exchange

*Presented by Denise Gider, Forschungszentrum Jülich, Work Package 3 lead*

Denise Gider presented the overview of WP3. WP3 focuses on the establishment of an interregional exchange instrument, one of the core innovative features that will be implemented by BIO2REG. This includes among others, **the design of the instrument (Task 3.1), the selection process (Task 3.2) i.e., the regions that will participate in**



**the instrument and the services (Task 3.3) i.e., mentoring provided to the participating regions.** WP3 will start in January 2025.

The interregional exchange instrument will build upon the activities of the other WPs. This includes the co-creation activities foreseen in WP 2,4,5 as well as the creation of a supportive and engaged BIO2REG network that will exchange their experience on bioeconomy in two webinars within WP2. Furthermore, the methodology developed in WP1, i.e., the MCA framework and the best practices guide, will be used to support the regions taking part in interregional exchange instrument. Finally, WP3 will also contribute to the impact evaluation, foreseen in WP6,7. Key results include a report on the design of the exchange instrument (Deliverable 3.1, due date 31.08.2025), a list of selected regions (Deliverable 3.2, due date 28.02.2026) and a report on services provided to the exchange regions including organizational issues (Deliverable 3.3, due date 31.10.2026).

## 2.8 WP4/5 Communication, Dissemination and Exploitation

*Presented by Lily Teitelbaum, BIOCOM, Work Package 4/5 lead*

Lily Teitelbaum presented an overview of WP4/5. WP4 includes the set-up of the communication, dissemination, and exploitation (January 2024 – December 2024), while WP5 includes the implementation of the communication, dissemination, and exploitation (January 2025 – December 2026). The first crucial step of WP4, **Task 4.1** is the development of the **initial communication, dissemination, exploitation strategy (CDES) and stakeholder engagement plan** (Deliverable 4.1, due date 30.04.2024). With a variety of communication and public engagement tools and methods, following the International Association of Public Participation (IAP2) toolkit, the main methodology seeks to inform, consult, involve, collaborate, and finally empower stakeholders.

**Task 4.2 includes branding, the project website** (Deliverable 4.2, due date 30.04.2024) and further dissemination materials. **Task 4.3 foresees the production of 2–3-minute call-to-action videos** (Deliverable 4.3, due date 31.12.2024) to visualise the diversity of transition best practices of different GHG-intensive economies towards bioeconomy model regions as revealed in workshops in **Task 4.1**. The main aim of the videos is to target and excite regional stakeholders to join the BIO2REG network or the interregional exchange instrument (linked to WP2/3).

**Task 5.1 will focus on regular updates of the CDES**, to be reported in the final CDES (Deliverable 5.2, due date 31.12.2026). **Task 5.2 will activate the BIO2REG network** (WP2). Activities include e.g. an interactive actor map that will present up to 20 regional bioeconomy profiles of BIO2REG network members. A network launch event and the final conference of the BIO2REG network will take place in Brussels, and a best practice guide for mobilising regional stakeholders will be drafted (Deliverable 5.3, due date 31.12.2026). Additionally, **a documentary film will be produced in Task 5.3** (Deliverable 5.4, due date 31.10.2026). Its purpose is to depict mentoring activities (WP3) and current regional challenges in one of the GHG-intensive regions and lessons learned from bioeconomy model regions. Finally, policy briefs on recommendations for regional, national and EU policymakers to accelerate the transition towards bioeconomy model regions will be produced (**Task 5.4**, 3 Deliverables with due dates on 31.05.2025, 31.01.2026 and 31.10.2026).

## 2.9 Brainstorming exercise: Co-creating BIO2REG key communication messages and narratives

*Moderated by Lily Teitelbaum, BIOCOM, Work Package 4/5 lead*



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Lily Teitelbaum, in preparation of the **CDES (Task 4.1)**, moderated a brainstorming exercise in which all BIO2REG consortium members were urged to provide their input on some specific questions:

- The main regional stakeholders (public administration, private actors, civil society, and research & education etc.).
- The main messages e.g., on how to build/manage a regional bioeconomy network? Or how to best communicate bioeconomy with the public?

This exercise enabled the collection of several interesting insights and requirements for target-orientation of BIO2REG activities, such as ensuring a needs-based approach. The exercise ended with a tour de table responding to the question “What can bioeconomy do for you?” to collect intuitive answers from the consortium. The answers varied to specific advantages such as economic profit, new jobs, phasing-out plastic waste, phasing-out fossil fuels to more general ones such as well-being increase, contribution to climate protection, a paradigm change, a sustainable circular economy, a healthier lifestyle, and security of supply. The answers were nicely summarized by Denise Gider, in which she stated that bioeconomy can be viewed as a vision but includes realistic goals and tools to achieve, e.g. sustainable food systems.

## 3 Presentations Day 2 – 7 February 2024

### 3.1 WP6/7 Project management

*Presented by Denise Gider, Forschungszentrum Jülich, Work Package 6/7 lead  
Aran Blanco, Senior Europa (Kveloce), Task 6.4 and 7.4 lead*

Denise Gider provided an overview of WP 6 and WP 7 covering the project management ensuring that BIO2RG achieves its objectives in compliance with EC rules and assures continuing commitment of the project consortium. In addition, both work packages provide the technical logistical support for the twin Innovation Action HORIZON-CL6-2024-CircBio-01-7 and efficient impact assessment.

**Tasks 6.1 and 7.1** include the strategic coordination of the project, while **Tasks 6.2 and 7.2** cover the day-to-day and administrative project management. Gider presented a project management plan by addressing project organization, structures and roles, financial issues of the lump sum project, organisational meetings and procedures, internal communication, issue management, data management plan, project reporting, risk management, quality management incl. a deliverable review process and strategic alignment with other projects and initiatives. Agreements were reached that the **Executive Committee (FZJ, PU, KVC, BIOC)** will meet monthly, the General Assembly (all consortium partners) will meet bi-weekly, and the Advisory Board (AB) will meet yearly.

**Tasks 6.3 and 7.3** cover the project’s support of the Innovation Action, which is currently in the proposal phase and activities will be fixed once the IA consortium is announced. As a first activity, a concept note on technical and logistical support for the Innovation Action (Deliverable 6.3, due date January 2025) detailing services to be offered to the Innovation Action will be set up.

Aran Blanco, as lead of **Tasks 6.4 and 7.4**, provided an overview of the impact assessment. She explained that the impact evaluation framework will form the basis of Deliverable 6.5 providing a baseline impact assessment (due date 30.06.2025). The final impact assessment will be provided in Deliverable 7.3 (due date 31.10.2026).



## 3.2 Regionalization workshop: how to characterize bioeconomy model regions

*Moderated by Denise Gider, Forschungszentrum Jülich, Task 1.1 lead*

*Initiating impulse presented by Ulrich Schurr, Forschungszentrum Jülich, Task 1.1 lead*

The regionalization workshop aimed at initially characterizing bioeconomy model regions as part of **Task 1.1**. Ulrich Schurr introduced the multidimensional concept of regions covering for example, natural resources, political dimensions, human resources, economic aspects, territorial connections etc. The diversity of regions was discussed extensively. It was determined that a bioeconomy model region demonstrates exemplary measures to transition towards a circular bioeconomy being transferrable to other regions. In the upcoming months, the regionalization concept will be further developed and validated in consortium internal consultations and the expert workshops within **Task 1.4**. The results will be submitted to REA on 31.10.2024 in Deliverable D1.1.

## 3.3 Preparatory workshop for the expert workshops series in year 1

*Moderated by Denise Gider, Forschungszentrum Jülich, Task 1.4 lead*

The expert workshops series within **Task 1.4** was prepared in a dedicated one-hour consortium internal workshop. The expert workshops will take place from April to September 2024, being related to **Task 1.4** for mapping best practices. The five workshops will be structured on the following prerequisites for successful transition: bio-based value chains and business models, research infrastructure and living labs, social sustainability aspects of the transition, education, and funding. Two onsite expert workshops will be organized (in Iceland and the Rhenish mining region in Germany<sup>1</sup>) and three online workshops will be organized. Milestone 2 was initially dated 30.08.2024, with the validation to have implemented the workshops series. This due date will have to be postponed by one week. The workshop in Iceland, focusing on research infrastructure and living labs, will take place in the first week of September to ensure the participation of as many experts as possible. Due to the tourist season in Iceland in August, the hotels and flights were already booked in high capacities.

An initial subsequent brainstorming exercise gathered insights into the consortium's understanding of best practices in bioeconomy model regions. The answers were surveyed via the platform Mentimeter. For the consortium, best practices include references to sustainable solutions and circularity, decarbonization, value chains, social aspects and tangible results and impact. A following Mentimeter survey collected feedback from the consortium on how best practices should be characterized to be understandable by regional stakeholders. The answers revealed that best practices should relate to paradigms for everyday life related to the needs and challenges of stakeholders presented in simple terms, by proofing the meaningful advantages and specifying the impact for stakeholders and the environment as well as aiming at building capacities and training. Further responses referred to more formal aspects e.g. a toolkit or a storyline for tentative crisis.

A structure for the workshop concept was discussed and a draft was provided on how to set up the workshop concept by specifying the target experts, the topics, how regional

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<sup>1</sup> Update 23.02.2024: Following the kick-off, there was a change to the value chain expert Workshop. Initially, during the kick-off meeting, a back2back workshop with the wood construction forum in Nancy in April 2024 was discussed. Due to the short time between the kick-off meeting and the Nancy wood forum and the risk of not achieving the critical numbers of experts for the workshop, the value chain workshop was postponed to June and will take place in the Rhenish mining region in Germany.



specificities will be included, the workshop methods, intended results and a list of recommended experts to be invited. These concepts will be further developed in the bi-weekly consortium meetings. The workshops will serve as a basis to design guides for regional stakeholders on transition measures towards bioeconomy model regions (Deliverables 1.4 and 1.5, due dates 31.06.2025).

## **4 Executive Committee Meeting – 7 February 2024**

The Executive Committee (ExCom) consists of the BIO2REG Work Package leads: FZJ, KVC, PU and BIOC. The ExCom will report on progress in monthly meetings and with FZJ in lead to manage risks and challenges that could inhibit the project's progress.

The 1<sup>st</sup> Executive Committee meeting took place on 7 February 2024 at 2 pm CET after the BIO2REG kick-off meeting. Topics included project organisation, the monthly Executive Committee meetings, internal reporting procedures, risk management, Data Management Plan and Ethics.



## 5 Annex

### 5.1 Agenda



#### AGENDA TUESDAY 06/02/2024

|                                                                                                                            |                                                                                                                                                   |
|----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00                                                                                                                      | <b>ARRIVAL AND COFFEE</b>                                                                                                                         |
| 09:30                                                                                                                      | <b>WELCOMING WORDS AND OVERVIEW ON DAY 1</b><br>Ulrich Schurr, Denise Gider, FZJ, coordination team BIO2REG and BioökonomieREVIEWER               |
| 09:45                                                                                                                      | <b>GET TO KNOW THE BIO2REG TEAM</b> (3min presentation per partner)<br>Christian Klar, FZJ, coordination team BIO2REG and BioökonomieREVIEWER     |
| 10:45                                                                                                                      | <b>COFFEE BREAK</b>                                                                                                                               |
| 11:00                                                                                                                      | <b>THE EU BIOECONOMY STRATEGY</b><br>Adrian Leip, Head of Bioeconomy, DG Research and Innovation, European Commission                             |
| 11:30                                                                                                                      | <b>BIOECONOMY MODEL REGIONS – CONCEPTUAL IDEA AND PRACTICAL EXAMPLES</b><br>Ulrich Schurr, FZJ, coordination team BIO2REG and BioökonomieREVIEWER |
| 12:00                                                                                                                      | <b>LUNCH</b>                                                                                                                                      |
| 13:00                                                                                                                      | <b>KEY MESSAGES FOR PROJECT IMPLEMENTATION AND REPORTING</b><br>Salvatore Martire, European Research Executive Agency, Project Officer BIO2REG    |
| <b>WP1 ASSESSING REGIONAL POTENTIAL TOWARDS CIRCULAR AND SYSTEMIC BIOECONOMY MODEL REGION TRANSITION</b>                   |                                                                                                                                                   |
| 13:30                                                                                                                      | <b>WP1 OVERVIEW, INITIAL ACTIVITIES &amp; OVERLAPS WITH OTHER WPS</b><br>Antonios Rovolis, Georgios Maroulis, PU                                  |
| 13:50                                                                                                                      | <b>REGIONALIZATION CONCEPT (TASK 1.1) AND MAPPING BEST PRACTICES (TASK 1.4)</b><br>Denise Gider, FZJ                                              |
| 14:00                                                                                                                      | <b>Q&amp;A WP 1</b>                                                                                                                               |
| <b>WP2 ESTABLISHMENT OF AN INTERREGIONAL NETWORK STRUCTURE ON CIRCULAR AND SYSTEMIC BIOECONOMY MODEL REGION TRANSITION</b> |                                                                                                                                                   |
| 14:15                                                                                                                      | <b>WP2 OVERVIEW, INITIAL ACTIVITIES &amp; OVERLAPS WITH OTHER WPS</b><br>Aran Blanco, KVC                                                         |
| 14:25                                                                                                                      | <b>Q&amp;A WP 2</b>                                                                                                                               |
| 14:30                                                                                                                      | <b>COFFEE BREAK</b>                                                                                                                               |
| <b>WP3 BOOSTING THE DEVELOPMENT OF CIRCULAR BIOECONOMY MODEL REGIONS BY AN INTERREGIONAL EXCHANGE</b>                      |                                                                                                                                                   |
| 15:00                                                                                                                      | <b>WP3 OVERVIEW, INITIAL ACTIVITIES &amp; OVERLAPS WITH OTHER WPS</b><br>Denise Gider, FZJ                                                        |
| 15:20                                                                                                                      | <b>Q&amp;A WP 3</b>                                                                                                                               |
| <b>WP4/5 COMMUNICATION, DISSEMINATION AND EXPLOITATION</b>                                                                 |                                                                                                                                                   |
| 15:30                                                                                                                      | <b>WP4/5 OVERVIEW, INITIAL ACTIVITIES &amp; OVERLAPS WITH OTHER WPS</b><br>Lily Teitelbaum, BIOC (CDE) + Aran Blanco, KVC (engagement strategy)   |
| 15:45                                                                                                                      | <b>CO-CREATING BIO2REG KEY COMMUNICATION MESSAGES AND NARRATIVES</b><br>Lily Teitelbaum, KVC                                                      |
| 16:45                                                                                                                      | <b>CLOSING REMARKS ON DAY 1</b><br>Denise Gider, FZJ                                                                                              |
| 19:00                                                                                                                      | <b>SOCIAL EVENT, JOINT DINNER, Restaurant Brasserie Meeus, Rue du Luxembourg 17 – 1000 Brussels</b>                                               |

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# Kick-off meeting

Representation of the State of North Rhine-Westphalia to  
the European Union, Rue Montoyer 47, 1000 Brussels

# BIO2REG

## AGENDA WEDNESDAY 7/02/2024

|                                                                               |                                                                                                                           |
|-------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| 08:30                                                                         | <b>ARRIVAL AND COFFEE</b>                                                                                                 |
| 09:00                                                                         | <b>WELCOMING WORDS AND OVERVIEW ON DAY 2</b><br><b>Denise Gider, FZJ, coordination team BIO2REG and BioökonomieREVIER</b> |
| <b>WP6/7 PROJECT MANAGEMENT</b>                                               |                                                                                                                           |
| 09:05                                                                         | <b>WP6/7 OVERVIEW, INITIAL ACTIVITIES &amp; OVERLAPS WITH OTHER WPS</b><br><b>Denise Gider, FZJ</b>                       |
| 09:35                                                                         | <b>IMPACT EVALUATION FRAMEWORK (TASK 6.4/7.4)</b><br><b>Aran Blanco, KVC</b>                                              |
| 09:45                                                                         | <b>Q&amp;A WP6/7</b>                                                                                                      |
| <b>REGIONALIZATION WORKSHOP: HOW TO CHARACTERIZE BIOECONOMY MODEL REGIONS</b> |                                                                                                                           |
| 10:00                                                                         | <b>JOINT BRAINSTORMING SESSION ON BIOECONOMY MODEL REGIONS</b><br><b>Moderated by Ulrich Schurr, Denise Gider, FZJ</b>    |
| <b>11:00</b>                                                                  | <b>COFFEE BREAK</b>                                                                                                       |
| <b>PREPARATORY WORKSHOP FOR THE EXPERT WORKSHOPS SERIES IN YEAR 1</b>         |                                                                                                                           |
| 11:15                                                                         | <b>EXPERT WORKSHOP: CONCEPT, FORMAT AND ROADMAP</b><br><b>Moderated by Denise Gider, FZJ</b>                              |
| 12:15                                                                         | <b>CLOSING REMARKS OF DAY 2 AND NEXT STEPS</b><br><b>Denise Gider, Christian Klar, Ulrich Schurr, FZJ</b>                 |
| <b>12:30</b>                                                                  | <b>LUNCH</b>                                                                                                              |
| <b>1. EXECUTIVE COMMITTEE MEETING (FZJ, BIO2, KVC, PU)</b>                    |                                                                                                                           |
| 14:00-16:00                                                                   | <b>Moderated by Denise Gider, Christian Klar, Ulrich Schurr, FZJ</b>                                                      |

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## 5.2 Attendants

| Name                                       | Affiliation                                                                                       |
|--------------------------------------------|---------------------------------------------------------------------------------------------------|
| Marco Rupp                                 | Biobased Industries Consortium, BIC, Belgium                                                      |
| Mattias Drotz                              | RISE Research Institutes of Sweden, RISE                                                          |
| Ola Pettersson                             | RISE Research Institutes of Sweden, RISE                                                          |
| Denise Gider                               | BioökonomieREVIER, Forschungszentrum Jülich, FZJ, Germany                                         |
| Christian Klar                             | BioökonomieREVIER, Forschungszentrum Jülich, FZJ, Germany                                         |
| Ulrich Schurr                              | BioökonomieREVIER, Forschungszentrum Jülich, FZJ, Germany                                         |
| Andreas Nikolaus Kleinschmit von Lengefeld | Homo Silvestris Europae, HSE, France                                                              |
| Lily Teitelbaum                            | BIOCOM Interrelations, BIOC, Germany                                                              |
| Aran Blanco                                | Senior Europa (Kveloce), KVC, Spain                                                               |
| Sandra Vilaplana                           | Senior Europa (Kveloce), KVC, Spain                                                               |
| Antonios Rovolis                           | Panteion University Athens, Research Institute of Urban Environment & Human Resources, PU, Greece |
| Georgios Maroulis                          | Panteion University Athens, Research Institute of Urban Environment & Human Resources, PU, Greece |
| George Sakellaris                          | BIOEAST HUB CR, BHCZ, Czech Republic                                                              |
| Marie Kubáňková                            | BIOEAST HUB CR, BHCZ, Czech Republic                                                              |
| Valentina Galantari                        | BIOEAST HUB CR, BHCZ, Czech Republic                                                              |
| Guðmundur Stefánsson                       | Matis, Iceland                                                                                    |
| Katrín Hulda Gunnarsdóttir                 | Matis, Iceland                                                                                    |
| Salvatore Martire                          | European Research Executive Agency                                                                |
| Adrian Leip                                | European Commission                                                                               |
| Marek Veselsky                             | European Commission                                                                               |

